VisitCK Ice Cream Summer Contest Rules & Regulations

1. Eligibility - This contest is open to legal residents Canada only, ages 18 and older and is in no way sponsored, endorsed, administered by, or associated with Meta (including Facebook or Instagram).

2. The contest is not open to employees, officers, directors, or elected officials of the Municipality of Chatham-Kent, its agencies, boards, or commissions. It is not open to employees of any of the participating businesses listed on the Ice Cream Checklist.

3. The contest duration - the contest begins on July 1, 12:01 a.m., 2026 and ends on September 7, 11:59 p.m., 2026. All entries received through social media post or email will be considered as a ballot. A draw from all entries will be conducted the week of September 7, 2026 and the winner will be announced on VisitCK Social Media accounts (Facebook and Instagram). All entries received after September 7, 11:59 p.m., 2026 will not be eligible to participate in the contest. Winner to be announced no later than September 14, 2026.

4. Limit of one entry per person/family.

5. No purchase is necessary to enter. Contestants who do not wish to submit a photo can enter by sending an email or mailing a self-addressed post card with contestant's name, address, and daytime telephone number.

6. The prize of "Ice Cream for the summer of 2027" comprises of gift cards to various ice cream spots in Chatham-Kent valued at a total of $500. $500 is equal to $8.06 per day to spend on an ice cream for the 62 days between July 1 – August 31, 2027. The "summer of 2027" for contest purposes refers to July and August of 2027.

7. Contact information - Every entrant must provide his/her email address and/or telephone number for the sole purpose of contacting the winner. The information will not be used for any other purposes, except in accordance with law. By entering the contest, entrants agree to our use, collection and disclosure of personally identifiable information in accordance with the *Municipal Freedom of Information and Protection of Privacy Act,* for the purpose of contacting winners. If an email address or telephone number is not provided, the entrant is opting out of being contacted if they are the winner and will not be contacted to obtain the prize.

8. The odds of winning depend on the number of eligible entries received, the number of which is unknown.

9. If your entry has been selected as eligible to win a prize you will be notified by email and phone (if applicable). Up to three (3) attempts will be made to contact potential winner's e-mail address and phone number as submitted by the entrant. If an entrant cannot be contacted within three (3) days, he/she is no longer eligible to win a prize in this contest. No communication will be entered into except with the selected entrants. Selected entrants will be required to correctly complete a skill testing question in order to claim their prize. Names of the winners will be shared via social media.

10. All completed entries become the property of the Corporation of the Municipality of Chatham-Kent. Entrants waive all rights, including moral rights, that they may have in respect of their submitted entries. Entrants grant the Municipality a non-exclusive license to publish, display, reproduce, and modify their entries., including on social media including any photos sent in.

11. Prizes may not be sold or transferred and are not convertible to cash.

12. The Municipality reserves the right in its sole discretion to cancel or suspend any portion of this contest for any reason whatsoever without any liability to you for costs you may have incurred in respect of the contest.

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13. By entering the contest, each entrant is deemed to have accepted these rules/regulations, which are subject to change without notice, and automatically releases the Municipality of Chatham-Kent, and any other person or entity associated in any way with the contest and all of their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and promotional agencies, from any and all liability arising in connection with the contest, including, without limitation, the selection of winners and administration of the contest.