



Motion

Re: Media Campaign and Signs for Species at Risk

“Whereas Chatham Kent is home to 106 Species At Risk (SAR);

And Whereas many of those SAR live and nest in significant wet land areas near roadways;

And Whereas the areas are spread throughout many wards in CK;

And Whereas the Lower Thames Valley Conservation Authority (LTVCA) has identified nearly a dozen SAR areas that involve significant road crossings. Where a significant number of SAR are crossing roadways due to the presence of habitat on both sides of the roadway;

And Whereas busy roads and highways in Ontario and Chatham-Kent pose a significant threat to reptile and amphibian species each year;

And whereas Countless turtles and snakes are run over by cars and killed each year on Chatham-Kent roads including many nesting females;

And whereas Chatham-Kent is home to seven species at risk turtles and five snake species.

Be it therefore resolved that:

- **In partnership with the LTVCA, C-K Administration will develop a yearly media campaign commencing this year to increase public messaging and promote awareness, education and opportunities to protect and mitigate wildlife casualties in SAR areas of concern.**
- **In partnership with the LTVCA, C-K Administration will return to Council with a report detailing the location of local signage designed to protect SAR in accordance with the Ontario Traffic Manual. In the desired funding partnership, the LTVCA will be responsible for mounting hardware, while the municipality will provide posts and installation”**

Signed: Councillor Anthony Ceccacci

Notice Given On: April 12, 2021