

PHASE 4 IMPACTSREPORT

April 2014 – March 2017



The Chatham-Kent Local Immigration Partnership (CK LIP) brings together community stakeholders to develop and support the implementation of local settlement strategies. Members of CK LIP form a Partnership Council, which provides a collaborative framework to develop coordinated, comprehensive and strategic approaches toward immigration and integration that fits the needs of Chatham-Kent's immigrants/newcomers, employers, and service providers.

Though often used interchangeably, immigrants are defined as any individual born in another country who resides in Canada while newcomers are defined as any individual born in another country who has moved to Canada within the last five years and currently resides in Canada. Local Immigration Partnerships typify the two-way street approach to integration, which regards all immigrants/newcomers and members of the host community to be equal and important agents of change.



Proud Partner
Chatham-Kent
Cultivating Growth, Shore to Shore

VISION

CK LIP will foster a welcoming community by working together to integrate newcomers and celebrate diversity in Chatham-Kent.

PURPOSE

To create a community collaborative of traditional and non-traditional stakeholders, to strengthen Chatham-Kent's capacity to welcome newcomers and improve integration outcomes related to economic, social, and civic participation.

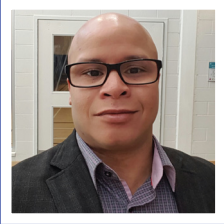
OBJECTIVES

- ✓ Improve the integration of newcomers by increasing awareness of and access to available resources and services
- ✓ Improve awareness of the social and economic benefits of newcomers to the Chatham-Kent community
- ✓ Pursue sustainability options for the CK LIP by identifying collaborative partnerships and funding opportunities
- ✓ Increase awareness of CK LIP initiatives



Audrey Ansell | *Manager, Community Attraction and Promotion*
Municipality of Chatham-Kent

"Chatham-Kent's rich fabric is woven with ethnic and cultural diversity; that's why people choose to live here."



Chris Prince | *Community Engagement Coordinator*
Chatham-Kent YMCA

"I love the opportunity to host newcomers to Chatham-Kent. Being part of CK LIP allows me to learn more about what is available in CK so I can pass this information along during my recruitment process. It has allowed me to expand my network and provide resources to others."



Gail Hundt | *President & CEO*
Chatham-Kent Chamber of Commerce

"The Chatham-Kent Chamber of Commerce embraces diversity and welcomes the creative entrepreneurial spirit newcomers bring to enhancing our community. Supporting strategies of the CK Local Immigration Partnership in nurturing new representation of Chatham-Kent is essential to growth of the newcomer and to municipal prosperity."



Tracy Callaghan | *Executive Director*
Adult Language and Learning

"I value the opportunity to work in collaboration with community partners, develop new and effective responses to the changing needs of newcomers in Chatham-Kent, and promote a welcoming community for future growth and development."



Karen Kirkwood-Whyte | *CEO*
United Way of Chatham-Kent

"It is an honour to work with diverse groups of people – people who contribute viewpoints that help us create innovative solutions to social issues and build stronger, safer, more caring communities. The more diverse our community, the more opportunities for growth and prosperity."



**Council Members
think that CK LIP is
either effective or
very effective at:**

100% forming partnerships and collaboration

100% discussing relevant issues
(related to newcomers/immigration)

100% sharing information/resources

100% networking

78% community impact



Welcome to Chatham-Kent Video

This video was created to:

- ✓ highlight Chatham-Kent as a welcoming community for all current and new residents
- ✓ demonstrate the breadth of community involvement in creating a welcoming community
- ✓ highlight positive messages of why we should be and how we are welcoming to newcomers

 **700** views on YouTube

 **24,000** potential audience reached at Galaxy Cinemas Chatham over 4 weeks

Canada's First Welcoming Community

Chatham-Kent has been designated by Immigration, Refugees and Citizenship Canada as an official "Welcoming Community" for all newcomers and refugees. The Municipality became the first community in Canada to receive this designation.



Celebrated diversity through a cultural celebration of dancing, food, and community involvement



ACTIVITIES

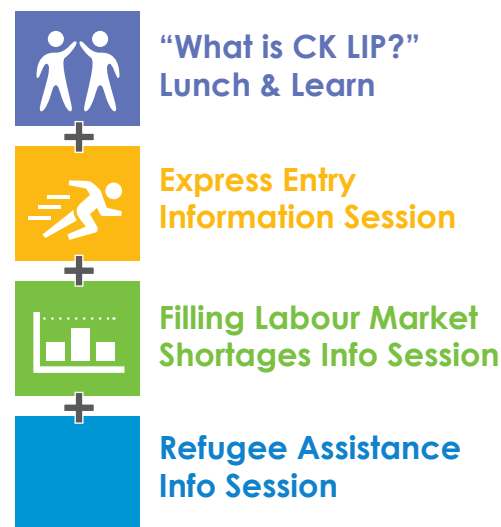
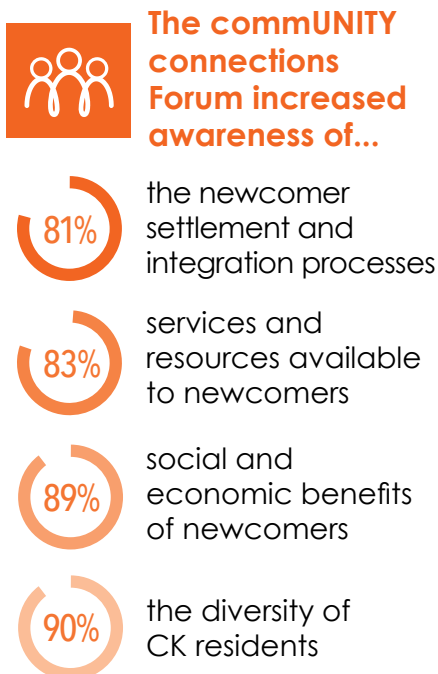


✓ **10 presentations** delivered to community organizations that engaged over **450 people**

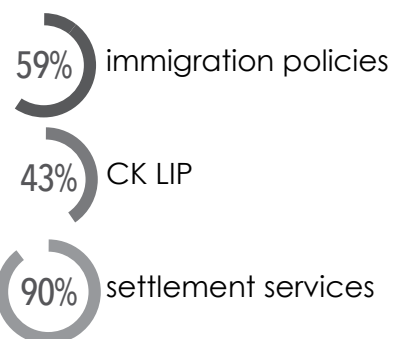
✓ Held or helped organize **10 events** with over **450 people** engaged.



✓ **8 information booths** at outreach events engaged over **500 people**



These four events increased awareness of...



✓ Conducted a **Newcomer Health Study** that engaged **51 newcomers/immigrants** and **29 staff** from **11 service provider organizations** about newcomer health literacy and healthcare access in Chatham-Kent





- ✓ Launched the **Chatham-Kent Welcome Network** to promote cultural awareness and sensitivity of local organizations, and help link newcomers/immigrants to settlement information

19 members added

125 decals distributed

1 membership ceremony held

1 focus group session



"People are the most important asset of any community organization... For any business to attract and retain the right skills, the best minds, and the required resources – it requires diversity."

– Chris June, Branch Manager, RBC

<https://www.chatham-kent.ca/CKLIPWelcomeNetwork>

get the **WHOLE** picture CK

- ✓ Raised awareness of newcomer contributions by showing **"Get the Whole Picture"** videos at Cineplex theatres for 6 weeks and shared stories on Newcomer's Portal



- ✓ Published backgrounder report on **"Exploring the Impacts of Regulatory Change on Temporary Foreign Workers in Chatham-Kent"**

AWARENESS/ENGAGEMENT



 **308** likes

 **415** followers



Published **17+ media articles**
covering CK LIP activities

Engaged **40 Partnership
Council member
organizations**



10 working groups

37% **increase** in CK LIP
membership since 2014

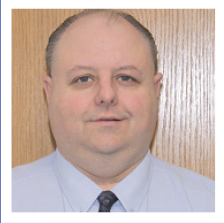
79% of members **feel engaged**
in the work of CK LIP

23 CK LIP members
participated in **cultural
competency training**



Marie Carter | *Migrant Worker Specialist*
Migrant Worker Ministry of the Diocese of London

"The diverse service network we've tapped into through the CK LIP has been essential for the development of services we could never hope to provide alone [...] In turn, I believe, our involvement on the board has made it possible for others to better connect with workers and to learn about service gaps."



Dan Chauvin | *Associate Registrar*
St. Clair College

"St. Clair College increasingly attracts students from many places in the world. Being an active member of the Chatham-Kent Local Immigration Partnership enables us to forge connections for our students with both the newcomer and immigrant communities. It is through these experiences that true learning happens."



Donna Fraleigh | *Public Health Nurse*
Municipality of Chatham-Kent

"Chatham-Kent Public Health is a participant on CKLIP because the development of partnerships and collaborative endeavours between health service providers and community agencies/groups that represent or work closely with specific newcomer and ethno-cultural communities will lead to more comprehensive and responsive Public Health programs and services."



Sarah May Garcia | *Lead Health System Design*

Marthe Dumont | *French Language Services Coordinator*
Erie St. Clair Local Health Integration Network

"The Erie St. Clair Local Health Integration Network collaborates with the LIPs in the Erie St. Clair region toward the common goal of improving the patient experience for newcomer/immigrants who access the Canadian health care system. This partnership is one example of how the LIP creates a welcoming community that considers all settlement needs for new residents- in this case considering unique health needs in order to coordinate and enhance health programs that are culturally safe and equally accessible."



Kristy Jacobs | *Project Manager*
Chatham-Kent Workforce Planning Board

"The Chatham-Kent Workforce Planning Board is pleased to be a part of the CK LIP. Newcomers bring with them a wealth of varied experience and expertise which is instrumental in growing and developing the workforce here in Chatham-Kent!"



Melaney Austin | *Supervisor, Employment & Social Services*
Municipality of Chatham-Kent

"While settling in a new community can be exciting, it also brings many challenges. It is rewarding to work with a group of like-minded individuals who are working together to make the transition easier for Newcomers by looking at ways to create awareness and improve access to community resources and service providers."



CK LIP PARTNERSHIP COUNCIL

SECTOR REPRESENTATIVES

Adult Language and Learning
Chatham-Kent Chamber of Commerce
Chatham-Kent Community Health Centres
Chatham-Kent Employment and Social Services
Chatham-Kent Fire & Emergency Services
Chatham-Kent Health Alliance
Chatham-Kent Nonprofit Network
Chatham-Kent Police Services, Community Mobilization Section
Chatham-Kent Prosperity Roundtable
Chatham-Kent Public Health
Chatham-Kent Public Library
Chatham-Kent Small Business Centre
Chatham-Kent Workforce Planning Board
College Boreal
Conseil Scolaire Catholique Providence
Diocese of London, Migrant Workers Ministry
EagleView Immigration Solutions
Goodwill Career Centre
Greater Essex County District School Board
Lambton-Kent District School Board
Mennonite Central Committee
Municipality of Chatham-Kent,
Community Attraction and Promotion Division
Place Concorde Centre Communautaire Francophone
Réseau en Immigration Francophone
South Essex Community Council
St. Clair College, Chatham Campus
St. Clair College Employment Centre
United Way of Chatham-Kent
University of Guelph, Ridgetown Campus
Wallaceburg and District Chamber of Commerce
Windsor Women Working with Immigrant Women
Workplace Safety and Prevention Services
Youth Engagement Partnership
YMCA of Chatham-Kent



RESOURCE MEMBERS

Immigration, Refugees, and Citizenship Canada
Erie St. Clair Local Health Integration Network
Ontario Ministry of Citizenship and Immigration
Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)
Ontario Ministry of Advanced Education and Skills Development
Service Canada
Ontario Trillium Foundation

STAFF

Thank you for all your support from the CK LIP staff



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Immigration, Réfugiés et Citoyenneté Canada

Chatham-Kent Local Immigration Partnership

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<https://www.chatham-kent.ca/CKLIP>



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