



MEETING Agenda - Wed March 17, 2021 TIME: 9:00am - noon

Video Conference: <https://chatham-kent-ca.zoom.us/j/95384446730?pwd=Mk9VQXdiakFFVE8xTTJlOQmkyVFO0Zz09>

Present: Krystal Michaud, Karen Kennedy, Kelly Emery, Jennifer Smith, Janine Dunn, Norm Conkey, Rachel Guerin, Sarah Hart, Carol Moore, Theresa McFadden, Michelle Schurter, Jeff Nelson, Donna Litwin-Makey, JoDee Anderson, Allison F, Mary Lynn Anderson, Chantelle Lumley, Robyn Gore, Faith Hale, Ann Robinson, Tina Fehr. Regrets: Beth Kominek

1. Welcome - Kelly Emery

- Ice Breaker (*What was the best luck you've had in your life?*)
- Thanks everyone for sharing – what a lucky Network we have!

2. Approved, Finalized Terms of Reference & Website

- Thanks to everyone for their feedback and sharing. Will Revisit yearly and add changes/updates throughout the year if required.
- Website is in the process of being updated with changes from feedback and suggestions.

3. CYPN Co-Chair (10 min)

- Thanks Rachel for volunteering to be the Co-Chair!
- JoDee Anderson will also assist, as a liaison to decision-makers

4. Girl Guide Survey Example & Data discussion

- Scroll to pg. 2 for email layout <https://survey.alchemer-ca.com/s3/50051008/Girl-Member-Exit-Survey>
- Discussion re: Data. We would like to have a discussion in May and a presentation on the Halton 7 on how they are using data as a community planning network.
 - Halton's 7 - <https://www.ourkidsnetwork.ca/Public/Halton-7-infographic>
 - Unicef - <https://oneyouth.unicef.ca/en/child-and-youth-well-being-index>
- We're hoping that this will help inform our group planning and build the ability to make CK-wide improvements for families and children.

5. "Pitch" Presentation 1: Donna (CTC) Re: New Building <https://ctc-ck.com/>

- EarlyON is looking forward to continuing partnership with CTC. The room will be a multi-purpose room for community partners to use.
- CKCS is looking for a space in a safe environment for families to join in (that's not a child welfare facility)
- ALL had a great experience with Syrian families, planning a pool event with deep respect for cultural sensibilities.
- What else do we need in Chatham-Kent that this building could house? If you think of something after this meeting, please share with Donna at any time. dmakey@ctc-ck.com
- Concentrate on preserving the land and water – land usage ceremony.
- Perhaps space for programs for Francophone families if this doesn't already exist?
- CKRec would love to partner with programming and space opportunities to serve the families within CK
- CKPL has also partnered to offer Story and Swims, we love to do outreach! Storytimes, bags of books for clients, staff, could provide resources for the teen lounge as well

Action: Jen will share a list of FLS (French Language Services) questions as a tool for others to use when considering if they're offering French Services.

BREAK @ 10:25 – 10:35

6. "Pitch" Presentation 2: Jeanine and Norm (TVCC) (30 min)

- More warm referrals from CTC may help with virtual attendance, possibly with help from a staff member. Perhaps a way of information sharing and making connections without disclosure of personal information.
- Suggestion for surveying parents that don't participate: It's important to assure that they don't feel centered out or judged for missing a program. Possibly a one-to-one connection instead.
- Virtual 'campfire' group chats where families are able to share challenges – discussions that can lead to referrals and/or one-on-one support.
- Child Care & Early Years could share this information as a resource to EarlyON families and Child Care Operators.
- Handouts, eg. Fridge magnets with the pertinent info
- Community partners can share Facebook posts.
- Grab a cup of coffee and chat session for parents to connect and share stories/ hardships?
- Could the sessions be offered as 'drop in' at regular times, 1-2 times a week so people could drop in, rather than schedule them?
- What are people calling in and asking for? Is there a way the 'session' could be a solution to their ask?
- Could the sessions be offered as 'drop in' at regular times, 1-2 times a week so people could drop in, rather than schedule them?
- What are people calling in and asking for? Is there a way the 'session' could be a solution to their ask?
- Do you have any feedback from people who have attended a 'session'? What do they say it offered them? Where does it support their journey? Parenting is a definitely a marathon, so could you get a comment or two on where the 'session' fits in as a part of the journey / marathon.
- Looking at HCD... 'what problem is the service seeking to solve?' (Defining the problem). Has the problem been defined and does the service fit as a solution?
- wondering if you recorded educational presentations and archived them for families/professionals to access at a convenient time
- Krystal would be willing to share within our board, and promote on our mini départ website in the services for children and families section
- Is there a way to align with something offered from the schools? As a parent, I hear from other parents who have kids with Autism that they look to the school for primary - first round of support. The school seems to be the primary arm of support to parents.
- And at the end of those videos, kind of like a youtube video when they say "like and subscribe," always end with how they can contact you for a one-on-one, keep encouraging families to contact you, that you are there for them
- Using 'Paid boosts' to help reach a farther audience with Facebook
- Video is brilliant way - don't overplan the production of the video. People today want short sound-bites, with a very user friendly video...almost like these little home-based chats. Agree also about getting chats in the videos and likes / subscribe....
- You can connect with Superintendent of Education - Program: Special Education / Well-Being - with each board. Contact info on board's web sites.

- Each CYPN partner could help a video "go viral" and we could take turns featuring a partner video/promo each week...

7. "Pitch" Presentation 3: Sarah – (Library) (30 min)

- Tabled to next meeting due to lack of time.

8. Member Updates (30 min)

- Kristal Michaud (CSCP) re: New website for Early Childhood Educators. Also, an invitation to an upcoming yoga event that we will be hosting on March 30. This is the e-mail that will be sent out.
- Please see attachment with other community partner updates.

9. Calendar additions: Volunteers for next Pitch Sessions? (5 min)

- Please connect with Kelly if you're interested!

10. Next Meeting: April 21, 9:00am.



There's still more fun to be had!

Remember all the games she played, experiments she performed and crafts she made? Come back and save 50% on her registration fee.

>> [Learn more](#)



Dear Michelle,

The world was very different one year ago. We appreciate that the pandemic may have turned your life upside-down. If you or your child decided not to return to Girl Guides, please complete a short five-minute survey. Your feedback is instrumental in helping us ensure girls get as much as they can from participating in Girl Guides and helps us improve the member experience.

Please complete this survey for each child that is not coming back. Where appropriate, we encourage you to ask your child for her feedback. If she has re-registered or is intending to register for the 2020-21 Guiding year, please disregard this message.

[Share your feedback](#)