

**2018-2022 COUNCIL TERM PRIORITIES**

**CKPLAN2035**

**AREAS OF STRATEGIC FOCUS**

	<b>Economic Prosperity</b>
People will fulfill economic opportunities locally according to their skills, abilities and training.	
	<b>Healthy &amp; Safe Community</b>
Everyone will feel safe, supported and have opportunities to be healthy physically and mentally.	
	<b>People &amp; Culture</b>
Our population will be thriving, valued and have a vibrant social and cultural diversity.	
	<b>Environmental Sustainability</b>
Everyone can make sustainable and renewable choices in all aspects of their lives.	

As a municipality we are committed to being...

- financially sustainable
- resilient
- open and transparent
- collaborative

GROWTH	COMMUNITY WELLNESS
<b>Our population and economy is growing.</b>	<b>Everyone is safe and able to thrive.</b>
<ul style="list-style-type: none"> <li>⇒ Grow our population to support economic and labour force needs</li> <li>⇒ Expand infrastructure for growth to support local economic development</li> <li>⇒ Expand infrastructure related to recreational facilities</li> <li>⇒ Improve transportation, public transit and active transportation options</li> <li>⇒ Rationalize current inventory of bridges, roads, parks and buildings in support of new infrastructure investment</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Support an increase in access to mental health and addiction services</li> <li>⇒ Advance a health and equity in all policies approach to prevent and reduce the impacts of poverty</li> <li>⇒ Ensure there is a variety of affordable housing options to meet needs</li> <li>⇒ Ensure that everyone has access to social infrastructure that enables them to participate fully in their community</li> <li>⇒ Expand trails and active transportation to promote physical activity and a healthy lifestyle</li> </ul>
ENVIRONMENTAL SUSTAINABILITY	COMMUNITY ENGAGEMENT
<b>Acting today for a better tomorrow.</b>	<b>The voice of the community is reflected in municipal decision-making.</b>
<ul style="list-style-type: none"> <li>⇒ Develop a climate change strategy to deal with flooding and erosion issues</li> <li>⇒ Promote growth while protecting the environment</li> <li>⇒ Implement strategies to help everyone become stewards and adapt to a changing climate</li> <li>⇒ Reduce cost and environmental impact of energy use</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Develop and implement an engagement strategy for the corporation that includes methods to reach vulnerable and/or isolated groups</li> <li>⇒ Build collaborative partnerships to advance the vision of Chatham-Kent</li> <li>⇒ Provide exceptional customer service while fulfilling daily operations</li> </ul>