

# Chatham-Kent Community Strategic Plan Second Edition

Abbreviated Version - January 2005

## A health

A HEALTHY  
COMMUNITY

- A1. Provide sufficient capacity to sustain community health and economic growth
- A2. Exceed standards for health protection and promotion
- A3. Promote healthy lifestyles
- A4. Foster a safe and caring community

## B economy

A PROSPEROUS  
COMMUNITY

- B1. Promote and market Chatham-Kent
- B2. Make Chatham-Kent a business-friendly community and a desirable leisure destination
- B3. Maintain and enhance new and existing infrastructure to support economic and smart growth opportunities
- B4. Encourage the continuing growth of a diversified and sustainable economic base

## C environment

A GREEN  
COMMUNITY

- C1. Develop pride in the community for its environmental assets
- C2. Establish standards for environmental excellence
- C3. Promote protection and restoration of our natural resources
- C4. Promote responsible consumption of non-renewable resources

## D culture

A CULTURAL  
COMMUNITY

- D1. Celebrate and support heritage, arts, and cultural events and programs
- D2. Protect and promote heritage, arts and cultural areas and resources
- D3. Provide recognition to people and organizations that make significant contributions to our heritage, arts and culture
- D4. Encourage the community to embrace divergent heritage, arts, and cultural expressions

## E civic engagement

AN ENGAGED  
COMMUNITY

- E1. Identify opportunities for voluntary action and encourage, train and recognize volunteers
- E2. Encourage public input and participation in decision-making on all community issues
- E3. Enhance networking and communication opportunities throughout Chatham-Kent
- E4. Support leadership programs with a focus on youth

## F learning

A LEARNING  
COMMUNITY

- F1. Enhance population literacy
- F2. Support the delivery of lifelong learning programs
- F3. Increase participation by all ages in training, education and skill enhancement programs
- F4. Recognize, embrace and celebrate individual and geographic diversity